

## Silicon Malaysia Conference 2025

| TIME    | PROGRAM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
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| 8.15am  | <b>Registration Open</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 9.10am  | <b>Welcome Speech</b><br>Dato' Seri Wong Siew Hai, President of MSIA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 9.20am  | <b>Keynote Address</b><br>Guest of Honour                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 9.40am  | <b>Opening Ceremony</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 9.45am  | <b>Made by Malaysia: Innovate. Scale. IPO.</b><br><i>Building sustainable, high-value champions for Malaysia's semiconductor future.</i><br><br><b>Moderator:</b><br>Dr. Sivapalan Vivekarajah, Co-Founder, Proficeo Consultants Sdn Bhd<br><br><b>Panelists:</b><br>1. Dato' Chu Jenn Weng, President & Group CEO, ViTrox Corporation Bhd<br>2. Dato' Fong Swee Kiang, CEO, SkyeChip<br>3. Mr Tay Kheng Chiong, Group MD, D&O Green Technologies Bhd<br>4. Mr Kevin Wu, Managing Director & Partner, Boston Consulting Group Singapore                                                                                                                                                                                                                    |
| 10.45am | <b>Tariffs, Trade Wars, &amp; Tech Sovereignty: Turning Risks into Localisation Opportunities</b><br><i>How to Navigate Global Trade Risks and Supply Chain Shocks into opportunities for Malaysian industries. How local businesses should look at FTA's (Free Trade Agreements) as strategic tools to increase global market access.</i><br><br><b>Moderator:</b><br>Andrew Chan, Executive Director, MSIA<br><br><b>Panelists:</b><br>1. Mr Tan Siew Jin, Vice President of Operations & Managing Director, Jabil<br>2. Mr Noorazidi Che Azib, Vice President, Inari Amertron Bhd<br>3. Dr Rashidi Said, Senior Director, Bilateral Economic and Trade Relations Division, MITI<br>4. Mr Andrew Pince, Asia Pacific Manager, Macro Foresight, Accenture |
| 11.45am | <b>AI Inside: Building Future-Ready Enterprises Now!</b><br><i>Using AI to Optimise cost, tighten Cybersecurity strategies, Improve Productivity, Unlock new growth opportunities</i><br><br><b>Moderator:</b><br>Mr Vejay Kumar Narayanan, Vice President, Specialty Memory Manufacturing, SMART Modular Technologies Sdn Bhd<br><br><b>Panelists:</b><br>1. Mr Koay Tze Siang, Managing Director, Dell Technologies Malaysia<br>2. Dato' Chong Soon Kheng, Managing Director, Swift Bridge Technologies Sdn Bhd<br>3. Mr Cheng Boon Seng, CEO, Elliance<br>4. Mr Jaco Benadie, EY Asean Cybersecurity Energy Leader and OT Cybersecurity Competency Lead, Partner, Ernst & Young Consulting                                                              |
| 12.45pm | <b>Buffet Lunch &amp; Exhibition Walk at AUTOMEX</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

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| 2.00pm | <b>IP: The New Geopolitical Currency in ASEAN's Chip Race</b><br><br>Prof. Patricia Chung<br>Founding Partner of Chung Chambers; President and Board Member of IIPCC Malaysia; Industry Professor of IUKL, CGET                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 2.20pm | <b>Catalysing Malaysia's Rise as a Regional Brainport. What does it take to create an innovation ecosystem in Malaysia?</b><br><i>Brainport Eindhoven is renowned as a nexus of advanced technology, research, and industrial excellence. We look at the challenges, and the bold actions we need to take to transform Malaysia into a brainport.</i><br><br><b>Moderator:</b><br>Mr Tan Chun Seng, Director, Former Group Vice President & General Manager, STMicroelectronics Malaysia<br><br><b>Panelists:</b><br>1. Mr Andrew Goh, Corporate Vice President & General Manager, ASEAN Lam Research<br>2. Ms Catherine Lian, Vice President & Executive Technology Leader, IBM Asean<br>3. Suresh Kumar Das, Vice President, Design Engineering; GM, Intel Malaysia Design Center<br>4. Mr Keat Yap, Partner, Kearney |
| 3.20pm | <b>Silicon Malaysia 2030: The Countdown Starts!</b><br><br><b>Moderator:</b><br>Dato' Seri SH Wong, President, MSIA<br><br><b>Panelists:</b><br>1. Dato' P'ng Soo Hong, Chairman, Cradle Fund<br>2. Mr Jan Thomas Nicholas, Executive Director, Technology & Transformation, Deloitte Southeast Asia<br>3. Mr Amarjit Sandhu, Corporate VP, Assembly and Test NAND Operation, Micron Technology, Inc.<br>4. Mr Ng Kok Tiong, Senior Vice President & Managing Director, Infineon Technologies (Kulim) Sdn Bhd                                                                                                                                                                                                                                                                                                           |
| 4.20pm | <b>Networking Cocktail</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 5.30pm | <b>End</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |